



CONSTRUCTION INDUSTRY PARTNERSHIP

March 5, 2020 Meeting Notes

Attendees:

Jackie Alf, Jurgensen	Laura Randall-Tepe, Junior Achievement	Lydia Burns, ACI
Danielle Sampson, Jurgensen	Jesse Simmons	Chrisstine Dauenhauer, St. X High School
Anthony Ricciardi, ACI	Chris Simpson, Jurgensen	Jonathan Smith, Neyra Paving
Debby Combs, PCW	Erik Thomas, CAA	Steve Arnold, Bray Construction
Mary Timmons, ACI	Tori Turner, Talbert House	Mike Perleberg, One Dearborn
Lorraine O'Moore, NaviGo	Dani Watkins, CityLink Center	Gary Davidson, Rohe Asphalt
Jacquetta Brown, CMHA	Marcy Weaver, Dugan Meyers	Gina Davidson, Rohe Asphalt
Dion Crockett, Hamilton Co. Office of Reentry	Scott Henman, OH Valley Electric Service, Inc.	Jason Harvey, Prus
Kim Garn, Messer	Sue Williams, iSpace	Jason Gloyd, Governer's Office
Craig Lauman, Messer	Greg Kelly, Cincinnati State Tech & Comm	John Sherwood, Governer's Office
Sherry Kelley Marshall, SW OH Region Workforce Investment	Julie Woodward, Great Oaks Career Campuses	Leta White, CYC
Steve Mary, Terracon	Tonya Key, Princeton Schools	James Williams, CYC
Fracisco Okhuysen, Hispanic Chamber Cincinnati	Tricia Roddy, Princeton Schools	James Harris, Easter Seals
Bill Pride, Grant Career Center	Claire Krawsczyn, IBA	

I. Introductions and Welcome

Introductions and review of our mission statement: Create a Construction Career Pathways system that is responsive to the needs of employers and employees in the region. Next meeting: June 4th, 2020; 730am – 9am, 11641 Mosteller Road

II. MACC Tech Mining, Asphalt, Concrete & Construction (MACC) Technology –

The industry credential aims to help fulfill the employment needs of the members of OAIMA and other organizations associated with construction. Butler Tech is the first school to integrate the program into their 2020-2021 program. Learn more here: <https://www.ibuildamerica-ohio.com/resources/macc-tech/> and here: <https://www.butlertech.org/butler-tech-first-career-technical-center-to-offer-credential-in-mining-asphalt-concrete-construction/>

III. ACI Update – Building pipeline for the community. Lydia Burns and Anthony Riciardi presented. Worked with 630 students in grades 7 & 8 who were in math and algebra, take basics in construction and trades (carpentry, electric, pipe fitting, drywall) and applied critical math skills that are needed in the trades. This project based learning was very successful. It helped to identify students strong in math and interested in the construction trades. 47 students selected. Summer Camp is June 8-25 for 20 campers and application process is now open. Rosie's Girls is July 6-24 for 24 Campers at Holmes High School. The Spirit of Construction and Impact 100 help to fund all these activities. Construction Career Days is September 16 & 17 at Butler County Fair Grounds. In 2019 over 2,600 students, 55 schools and 60 exhibitors participated. In 2020 the target is 3,000 students, 75 schools and 100 exhibitors. Employers are asked to participate and are key to the success of this event. It is free to exhibit and for students to come. Presentation is attached. <http://www.aci-construction.org/member-benefits--services.html>

IV. iSpace - Sue Williams presented. An educational resource for schools. Working with schools from kindergarten on up! Started in 2001 due to the concern about math and science skills. Offer professional workshops for teachers as well. Real world applications showing the most up to date technology to students and teachers. Parents benefit as well. Yearly iSpace Day is free to all. First Saturday in October at Princeton High School. They also focus on women, Girls in STEM advisory board. Girls, grades 5th to 8th, get an immersive experience to understand what engineers do in an all-female environment. All events are listed on their website. Classes are capped at 60. <http://www.iSpaceSTEM.org>

V. I BUILD AMERICA – OH, NKY and IN – Claire Krawsczyn and Jackie Alf presented. Video presented and is on the webpage – IBUILDAMERICA.OH.com. Brings the opportunities of construction careers to our next generation. AGC and OCA fund the campaign efforts to get the information about construction careers into the right hands. Paid advertising is available. Pushing grassroots efforts. Go to About, Our Region and it shows SW Ohio. Will present information and news to go out to all...please forward pertinent information to Claire and she will post this on the site. Use #ibuildamericaohio on social media. Use the materials on the website, they are aimed towards students and parents to show them why a career in construction can be attractive...they are free! There was a launch event for this in NKY and you should be able to see this online as well and it also does a great job reaching students.
<https://www.ibuildamerica-kentucky.com/> <https://www.ibuildamerica.com/>

VI. Contractor for the Day – Jason Harvey with Ohio Contractor's Association presented. Events targeted toward all students. A high school (100-150 students participating in April/May) in the spring and university level in the fall. They take the students out and show them what it is like on the worksites. Ohiocontractors.org. It is heavy highway and road organizations participating. The association also offers scholarships to the students based on recommendations from the instructors. Can be anywhere from \$3,000 to \$9,000 depending on funding. Tri-State schools are all welcome to participate! ohiocontractors.org

VII. NKY Home Builders Association Update –

Construction Career Connection – Friday, April 24, 9 to 1 at the Boone County Fairgrounds. This is a free field trip for grades 7 to 12. Lunch provided. Students will have the chance to operate heavy construction equipment and participate in hands-on activities in our exhibit hall. We are still accepting employer participation. There's no charge to participate but members of the BIA are given priority in the exhibit space.

The Big Dig – Saturday, April 25 from 9 to 5 at the Boone County Fairgrounds. Price is \$10 per person (children 3 and under are free). We expect to exceed last year's attendance of 2,500 people. Sponsorships are still available with a wide range of sponsorships available. Contact Vicki Berling for more information: (859) 331-9500 Vicki@buildersnky.com <https://www.facebook.com/pg/bigdignky/posts/>

VIII. Tech Cred and Ohio State Updates - John Sherwood, Ohio Office of Workforce Transformation. Workforce is high priority for Ohio. They spend over a billion a year on the workforce needs. The influence of technology and the changing scope of jobs and skills needed are influencing the state priority focusing on workforce. There are 330,000

more jobs in Ohio today than in 2008 but there are 190,000 fewer people in the workforce. It is estimated that by 2028 the mismatch between jobs and talent will be 650,000 open positions.

*TechCred – Designed to help employees and employers upgrade skills. There is \$12 million a year to reimburse when earning technology-focused credentials. They are on the third funding round and it closes at the end of March. Providers are chosen by employers. The employer apply by listing the employees that are receiving the training and the cost. The state reviews and will select who is reimbursed. Cap per employers is \$30k per funding round. Jurgensen received \$20k the first round and \$17k the second funding round. There were 444 unique Ohio employers awarded for a total of \$4.2 Million was allocated! 3,187 credentials will be funded allowing over 3,000 Ohioans will be upskilled through round 2. (Note: Kentucky has a version of this as well.) The funding is friendly to small businesses. Credentials reimbursed are Certificates and Certifications. Must be industry recognized, technology focused and short-term training. Employees must enroll and complete training in 18 months, after credit is earned, employer has 6 weeks to submit documentation to receive reimbursement. Can recommend credentials to be added with appropriate documentation that it meets all requirements. TechCred.Ohio.Gov to apply by March 31st! Power point is attached.

IX. CAA Update – Erik Thomas updated group on the Co-Op Program. Nine students are enrolled and are retained mid-way through the program. The class ends on April 2nd and employers will have the opportunity to meet the graduates. If interested reach out to Erik. There are 4 quarters a year, the remaining are: May, late July and early October. The goal is 40 graduates for the year. This is a pre-apprenticeship program.

X. Community Partner Updates

SWORWIB Sherry Kelley Marshall – Workforce Boards are asked to now invest in 4 year college and this being discussed. She will be sending out additional information and how we all can best support her.

St Xavier HS – 180 student Internships are available for work. Please contact Christine at stxcareerconnections@stxavier.org if you would like students to work for you!

Princeton HS - May 6th Community and Business breakfast. May 8th Career Fair at Princeton. Contact Tonya at tkey@vikingmail.org for more information.

Lakota East High School Career Day – Next week! Contact Lydia Burns lburns@aci-construction.org at ACI for more information.

INSPIRE – Laura Randall shared the student guide for 2020.

City Link Center – Just had a construction career pathway graduation class of 34, all had job offers. They are happy to work with all employers as they have students. Contact Dani Watkins at dani.watkins@citylinkcenter.org .

Jobs for Cincinnati Grads – working on getting more students interested in construction.

2020 Goals

1. I Build America Ohio – Build the brand to encourage all companies to start utilizing logo and video resources, especially when meeting with school groups and employees. https://www.ibuildamerica-ohio.com/<https://urldefense.proofpoint.com/v2/url?u=https-3A_www.ibuildamerica-2Dohio.com_&d=DwMFAg&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpqnVfiiMM&r=J4ZmOIcR_CT2PvRC2bKpHbcAxdvvSkBL9VxkbjpZVqE&m=nMT6S8ujXDLjEfBvMYRxbK4ZWFpIO99P5Hia8A4DII&s=QOWvxSDT1-on0CYVbNVvkTOcZflx26-ZO-Mx1XHH8ag&e=> use the hashtags: #ibuildamericaohio, #ibuildamericakentucky, #ibuildamericaindiana when posting on social media.

2. Build relationships with High Schools and Community Partners – Employers to commit to hire High Schools co-ops/earn and learn programs, to build relationships with Community Partners and hire under-employed people.

2020 Upcoming Meetings held at Jurgensen, 11641 Mosteller Rd., Cincinnati OH

June 4th, 2020; 730am – 9am

September 30th, 2020, 730am – 9am

December 3rd, 2020; 730am – 9am

*we are welcoming new meeting attendees, please feel free to forward this email