**Focus on Family**

**I Build America Ohio**

**August Marketing Initiative**

**Overview:** I Build America Ohio is honoring the role of family in the construction industry. In 2024, we’re taking a specific look at how the feeling of belonging impacts workforce development. This can be applied in a lot of ways, including: how a family member/relative impacted the next generation to join construction, how loyalty within a company impacts satisfaction, the value of feeling like an important part of a team/crew, developing lifelong relationships through mentorships, and more. Each company may select their own stories. It would be ideal to gather 1-3 stories per company to celebrate throughout the month of August. One photo per story is requested.

**Interview Questions:**

* Name:
* Company:
* Title/Position:
* Years Working in Construction:
* Do you have a specific family connection to construction? If yes, tell us about that connection. If not, have you found other ways to make strong bonds and connections during your career in construction?
* How do you think a family-like environment contributes to the overall success of your organization?
* Can you share any examples of how the feeling of family or belonging has positively impacted your work or your crew’s work in construction?
* What can the next generation of the construction workforce look forward to?

**Please submit at least one photo to correspond with your responses.**